

## SYLLABUS FOR 2023/2024 ENROLLMENT

### GENERAL INFORMATION

**1. Name of the course**

Protection of intellectual property

**2. Name of the faculty**

Department of Tourism and Recreation

**3. Level of education**

First-cycle studies

**4. Number of ECTS credits**

2

**5. Number of hours per semester**

semester	lecture	classes	lab./flc	prj./pc	self-study	internship
II		15				

**6. Language of instruction: English**

**7. Lecturer**

Patrycja Hołownia - msc

### DETAILED INFORMATION

**8. Access requirements**

1. Knowledge of English language at B2 level

**9. Objectives of the course**

C1 To introduce students on the basic concepts of intellectual property law

C2 Explaining the essence of selected institutions of copyright law, industrial property law, competition law

C3 Description of procedures for the protection of intellectual property rights

**10. Field-specific learning outcomes in terms of knowledge, skills and social competences**

A student who successfully passed the course:

reference to field-specific learning outcomes

#### KNOWLEDGE

EU01	He/she knows and understands the law regulating the functioning of economic entities and physical culture	K_W08
EU02	He/she knows and understands the structure and functions of the legal, social, economic system, its objectives and organisational functioning	K_W09

#### SKILLS

EU03	Can argue in a substantive way using the views of other authors and formulate conclusions	K_U13
------	---	-------

#### SOCIAL COMPETENCES

EU04	Is ready to enter the labour market and is prepared to change employment	K_K05
------	--	-------

**11. Programme content**

**Form of the activity –** Classes

1. Basic Knowledge of industrial property law
2. Basic knowledge about copyright – concept of work, creator, moral and economic rights

3. Basic informations industrial property rights – concept of invention, utility model, design, trademark, geographical indication and topographies of integrated circuits 4. Basic knowledge of competition law – the notion undertaking, consumer, unfair market practice 5. Procedures for enforcing intellectual protection	
<b>12. Didactic tools/methods</b>	
1. Multimedia presentation	
2. Reading the literature on the subject	
<b>13. Methods of assessment</b>	
1. Attendance and activity in class	
2. Written credit	
<b>14. Student workload</b>	
Form of activity	number of hours
1. Classes with direct participation of the teacher and consultations	20
2. Student workload	30
sum	50
Total number of ECTS credits	2
<b>15. Literature</b>	
Basic literature:	
1. Kotarba W.: Ochrona własności intelektualnej, Oficyna Wydawnicza Politechniki Warszawskiej, Warszawa 2012	
2. Rojewski M.: Ochrona własności intelektualnej : podręcznik dla studentów kierunków humanistycznych i ekonomicznych, wyd PWSZ w Skierniewicach 2012	
Supplementary literature:	
1. Barta J., Markiewicz R.: Prawo autorskie i prawa pokrewne, Wolters Kluwer Polska, Warszawa 2012	
2. Golat R.: Prawo autorskie i prawa pokrewne, C.H. Beck, Warszawa 2011	
3. Golat R.: Prawo autorskie: komentarz dla praktyków, Ośrodek Doradztwa Doskonalenia Kadr, Gdańsk 2010	
4. Poźniak-Niedzielska M.: Prawo autorskie i prawa pokrewne : zarys wykładu, Oficyna Wydawnicza Branta, Warszawa 2007	
5. Du Vall M.: Prawo patentowe, Wolters Kluwer Polska, Warszawa 2008	
6. Szwaia J.: Prawo własności przemysłowej : opracowanie analityczne, Urząd Komitetu Integracji Europejskiej, Warszawa 1998	
7. Nowińska E, Promińska U, Du Vall M.: Prawo własności przemysłowej, Lexis News Polska, Warszawa 2011	
<b>16. Forms of assessment - details</b>	
<b>Conditions for obtaining course credit:</b>	
Percentage distribution of assessed effects in categories : knowledge 60%, skills 30%, social competences 10%	
Written assessment:	
- Duration 60 minutes	
- 5 problem/descriptive questions	
<b>17. Other useful details concerning the course</b>	
1. Direct information about the issues of classes and a program content is provided by the teacher during classes and during office hours	
2. Classes will be held at John Paul II University in Białá Podlaska or online	
3. Classes will be held in accordance with the current schedule	
4. Office hours will be held in accordance with the applicable schedule	